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*Providing a commitment to rider training*

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FOR IMMEDIATE RELEASE

## Nonprofit Helps Motorcyclists Receive Life-Saving Training

(Camarillo, CA) - Riders University Inc, a public charity aimed at increasing motorcycle safety, awarded training scholarships to five deserving motorcyclists this spring. Financial assistance for basic skills training courses was distributed to motorcycle owners from California, Oklahoma, Georgia and Massachusetts.

The Spring 2008 scholarship awards were the first set of training scholarships awarded by Riders University, designed to promote formal training courses and improve accessibility to training for motorcycle enthusiasts pinching pennies.

The scholarship winners applied for the training online at Riders University's website, where the application is now available for the June 30 scholarship awards.

Rising fuel prices and the search for more efficient transportation could mean big growth for the motorcycle industry. Riders University's Executive Director, Mike DiSabatino, stated "With Euro-like growth in two-wheeled transportation, it is now even more imperative that new riders are properly trained."

Director DiSabatino points out that because the full cost of motorcycle skills classes are the responsibility of the rider, those with limited funds opt-out of training courses thinking they are saving a few hundred dollars. Self-taught riders may never acquire the proven skills and life-saving techniques taught in training courses like that of the Motorcycle Safety Foundation's RiderCourse.

"Riders University's solution," continues DiSabatino, "is to bridge the gap between rider training resources and the riders most in need of this training." DiSabatino and other

***A Registered Public Charity- 501(c) (3)***  
***www.ridersu.org***



volunteers at the 501(c)(3) public charity say they are “striving for safer streets, a safer sport, and an industry in which the potential of every rider is maximized.”

Riders University is underway to include an e-learning framework for motorcycle skills on their website, skilled rider training scholarships, and encouraging performance motorcycle riders to “Take it to the Track” with a strategic media campaign and track day awards.

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**Learn More:**

**Riders University, Inc**

Riders University is a public charity, registered under IRS Section 501(c)(3), dedicated to increasing awareness of motorcycle rider safety. Headquartered in Southern California, Riders University assists two-wheeled enthusiasts across the US, of all experience levels, in improving skills and safety through various programs, campaigns and rider training scholarship.

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